

# R&D Newsletter

NUMBER 6



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## From strength to strength! Another successful year for R&D Tax Claims Limited...

R&D Tax Claims Limited has had yet another winning year, but we won't rest until we have helped you!!

### 5 Reasons to Make an R&D Tax Claim

Making your first R&D tax claim can seem like a big undertaking, but the reality is that there are so many benefits to putting your business forward. As a form of Corporation Tax relief, the financial reward speaks for itself, but there are many other rewards too. Here are five reasons to make your claim:

#### FACT In 12 months, R&D Tax Claims Limited has:

- Increased the value of annual claims in 2015 by: **18%**
- Increased the number of successful claims in 2015 by: **28%**
- Successful claims since January 2012: **£8.5m**

#### 1. Development of Your Business

The UK's R&D Tax Credit Scheme is backed by government and designed to provide companies with the opportunity to develop their products and processes. If your company pays Corporation Tax and is carrying out R&D work that qualifies for tax relief, you will be able to put the money back into your business and the progression of your project, and that can only be good news for the future of your company.

#### 2. Opportunity to be Best in Your Field

R&D relief will enable you to not only develop your businesses, but allow you to compete with other companies who operate in the same industry. Increased funding can have a huge knock on effect on your business's ability to perform at a high level and really make it stand out from the crowd, especially if your competitors haven't made an R&D tax claim.

#### 3. Expansion Within Your Supply Chain

More funds mean that your supply chain process can become more efficient and expand, maximising the reach to your customers and, in turn, the volume of sales you make.

#### 4. Nationwide Growth and Employment

Your successful tax claim has the potential to not only influence your businesses, but businesses throughout the UK. The more investment in your industry from whatever source, the better the outcomes for all involved - this can mean faster advancement and refinement of industry processes, resulting in economic growth and more employment opportunities.

#### 5. Opportunity to Compete on the World Stage

A consequence of successful R&D growth within the UK is that these businesses can hold their own within the global market. As the UK provides one of the most generous R&D tax relief schemes, approximately £6 billion is available to be claimed by businesses every year. In short, the more companies that claim, the better the outcome is for the UK economy and R&D as a whole.

**STOP PRESS!! VISIT OUR NEW WEBSITE [www.rdtaxclaims.co.uk](http://www.rdtaxclaims.co.uk)**



**R&D TAX CLAIMS THE PROVEN ROUTE TO YOUR MAXIMUM REFUND**

Call us on 0845 003 0140 or 01925 661727 [refunds@rdtaxclaims.co.uk](mailto:refunds@rdtaxclaims.co.uk) [www.rdtaxclaims.co.uk](http://www.rdtaxclaims.co.uk)

### R&D Tax Claims (North) Limited visit the Mayor of Warrington



After launching the Northern subsidiary of R&D Tax Claims Limited in only the past 12 months, being invited to the Mayor of Warrington's Parlour was a great privilege for Director Pamela Cunliffe. R&D Tax Claims (North) Limited was brought to the attention of the Mayor when reading a recent article about the business in Warrington Worldwide. This led to the Mayor and Mayoress of Warrington being interested in finding out more about how Pamela helps UK SME businesses in the North of the UK claim back their R&D tax relief. Developing such an important relationship at the beginning of the businesses journey was a great honour for Pamela, particularly as R&D Tax Claims (North) are based in Warrington.



R&D Tax Claims (North) Limited have successfully secured in excess of £60,000 for Baker Bennett

Specialists in securing SMEs with research and development tax relief, R&D Tax Claims (North) Limited have once again proven the benefits of the HMRC backed scheme, and successfully secured in excess of £60,000 for Baker Bennett run by award-winning North West entrepreneur, Julie Bowmer.



Left to right: From R&D Northern Director, Pamela Cunliffe, Stephen Steele and Baker Bennett CEO, Julie Bowmer.

The recently launched North West division of R&D Tax Claims Ltd headed up by Pamela Cunliffe has quickly grown its portfolio of regional clients with the most recent success story being well-known supplier to the supermarket 'high end' own brand ranges, Baker Bennett, a specialist ambient bakery product developer and distributor.

Baker Bennett have so far had a successful 21 years in business creating recipes and products for some of UK's primary retail outlets, including the likes of Asda, Tesco and Waitrose; for the latter, they've been behind the Christmas range for Heston Blumenthal.

provide an unrivalled service to their customers, including commodity prices, exchange rates and packaging. A great deal of time and money has been spent on developing the programme and is now invaluable to their customers with real-time reactions to market changes.

CEO of Baker Bennett, Julie Bowmer who is by profession a qualified Chartered Accountant, was aware of the reclaim opportunities available but was seeking the right tax experts to work alongside her.

*"Having invested so much into our portal software, it was a welcomed discovery which wouldn't have been possible if we didn't take the leap of faith in the scheme. 2015 has been a positive year for myself and my businesses and Pamela's impressive service from start to finish means we'll start 2016 on a high."*



To facilitate their business, the company invested in the development of a revolutionary portal two years ago in order to provide research and testing analytics into consumer behaviour, demographics and trends for all involved in the supply chain. The system holds all the key information required for the business to

It was Baker Bennett's National Account Manager for Baker Bennett, Stephen Steele, who introduced Pamela to the business after a networking meeting. With Pamela's expertise and close relationship with the regional branch of HMRC, within eight weeks of the meeting, Baker Bennett secured over £60,000. With the funds reinvested back

into the company, Baker Bennett now have the resources to launch their 'own label' brands including 'Bakers Delight' and 'MyHi' offering a tasty and unique high-protein and gluten-free product range to the supermarkets.

Northern Director, Pamela Cunliffe comments: "We take great satisfaction in helping our clients secure funds to reinvest back into their businesses,

enabling them to grow further. However, there are still too many businesses unaware of the opportunities available with 90% of SMEs who qualify, not claiming their R&D tax relief. It was a pleasure to work with Julie and her team at Baker Bennett. This is a really exciting time for SMEs across the Northern Powerhouse, and I hope we are able to impart our 100% success rate on more local businesses in the future."

This Government backed scheme was designed to provide companies with the opportunity to further develop their products and processes.

For more information about R&D tax relief visit [www.rdtaxclaims.co.uk](http://www.rdtaxclaims.co.uk)



### Business with Birmingham 2016 Innovation Competition

In November 2015 the University of Birmingham launched its first Business with Birmingham Innovation Competition. Now open to SMEs across the UK, the competition is designed to celebrate entrepreneurship and innovation within some of the UK's most exciting enterprises.

Two awards are available: *High Growth Innovative SME of the Year*, sponsored by R&D Tax Claims Ltd, and *Best Innovative Idea for Exploitation*, sponsored by Forresters. Applications for both categories must be received by 5pm GMT on Monday 21 March 2016.

Application forms and further detail can be found on the University's website. In addition, if either of these competitions is of interest we would urge you to speak with the University about your application. They can put you in touch with a relevant University academic in order to work with you in the development of your application. Get in touch via [businessteam@contacts.bham.ac.uk](mailto:businessteam@contacts.bham.ac.uk).

Applications are welcomed regardless of whether you have already worked with the University or are simply looking to test the water.



#### High Growth Innovative SME of the Year

Sponsored by R&D Tax Claims Limited

Designed to highlight the most exciting new companies in the UK, this competition is open to privately-owned SMEs that can demonstrate significant growth through research and development over the past 3 years. £5,000 will be made available to the winning company in order to support collaborative R&D between the company and University of Birmingham.

#### Best Innovative Idea for Exploitation

Sponsored by Forresters

The UK is renowned for its invention but has a poorer track record when it comes to exploitation. This competition aims to support a company that has a great idea, possibly developed with the University of Birmingham, and is looking for the most effective and safest way to commercialise that idea. The winner will receive £5,000 of Intellectual Property advice, including patent and trademark attorney support.

## Black Country Chamber of Commerce

### Budget Briefing Event - Manufacturing Links in The Black Country

Wednesday 6th April 2016  
7.30am – 9.30am  
The Black Country Living Museum Tipton Road  
Dudley, DY1 4SQ

## CBM (Confederation of British Metalforming)

### Event - The Value of Innovation Opportunities for SMEs

Tuesday 8 March 2016  
9.30am – 4.00pm  
National Metalforming Centre,  
West Bromwich  
West Midlands B70 6PY

## Exhibition: MACH 2016

Monday 11 April – Friday 15 April 2016  
NEC, Birmingham

## Exhibition: Subcon 2016

Tuesday 7 June 2016  
NEC, Birmingham

## SSMT Industry Forum (The Society of Motor Manufacturers & Traders)

### Event – The Commercial Vehicle Show

Tuesday 26 April – Thursday 28 April 2016  
7.30am – 16.30pm  
NEC, Birmingham

## Warrington Chamber of Commerce & Industry

### Presentation

Thursday, 10th March 2016  
12noon – 2.00  
Directors Lounge  
Warrington Wolves RLFC,  
The Halliwell Jones Stadium  
Winwick Road,  
Warrington WA2 7NE

## Wolverhampton Business Solutions Centre

### Helping Manufacturers Succeed

Wednesday 24 February 2016  
10.00 – 12.30  
Wolverhampton Business Solutions Centre  
Wolverhampton Science Park WV10 9RT

We still hold our **100% record for successful claims. The total amount since January 2012 is now over £8.5m.** Over the last 4 years R&D Tax Claims has submitted successful claims for companies operating in the sectors below:

- Aerospace
- Biotechnology
- Chemicals
- Construction and Building Materials
- Defence
- Electrical
- Electronic
- Engineering
- Food and Beverages
- IT Hardware
- Media and Entertainment
- Recycling
- Software Development

## The figures speak for themselves.....

Precision Engineered Machining  
Halesowen:

**£200,195** tax refund secured

Precision EDM Machining  
Smethwick:

**£224,539** tax refund secured

Specialist Gears Manufacturer  
Stockport:

**£394,496** tax refund secured

## R&D TAX CLAIMS THE PROVEN ROUTE TO YOUR MAXIMUM REFUND

### Shrewsbury office:

1st Floor, Mercury House,  
Shrewsbury Business Park,  
Shrewsbury, Shropshire, SY2 6LG  
Call us on 0845 003 0140

### Warrington office:

Cinnamon House, Cinnamon Park, Crab Lane,  
Fearnhead, Warrington, WA2 0XP  
Call us on 01925 661727